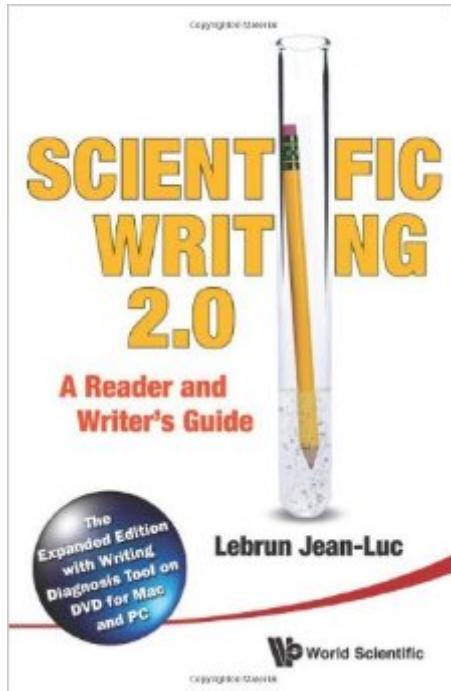


The book was found

# Scientific Writing: A Reader And Writer's Guide



## Synopsis

The book helps scientists write papers for scientific journals. Using the key parts of typical scientific papers (Title, Abstract, Introduction, Visuals, Structure, and Conclusions), it shows through numerous examples, how to achieve the essential qualities required in scientific writing, namely being clear, concise, convincing, fluid, interesting, and organized. To enable the writer to assess whether these parts are well written from a reader's perspective, the book also offers practical metrics in the form of six checklists, and even an original Java application to assist in the evaluation.

The focus of the book is on self- and reader-assisted assessment of the scientific journal article. It is also the first time that a book on scientific writing takes a human factor view of the reading task and the reader scientist. By revealing and addressing the physiological causes that create substantial reading difficulties, namely limited reader memory, attention span, and patience, the book guarantees that writing will gain the much coveted reader-centered quality.

## Book Information

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## Customer Reviews

I am a senior researcher in computer science. This is an enjoyable and informative book on scientific writing, and perhaps a must-read especially for those doing research on technical fields or natural sciences! I like LeBrun's entertaining but yet to-the-point informative writing style; he includes short stories that illustrate well the key points. LeBrun also lists at each chapter useful checklists (quality metrics) for different parts of papers. He also goes deeply to what he calls "fluidity" - how text flows from sentence to sentence, a point that is perhaps not very frequently paid attention to in books about writing. For me personally, writing fluid text is difficult and the practical

advices given in the book have appeared useful. Last but not least, I like very much the automatic tool included in the accompanying DVD. It has helped me to pay attention to problems that I had never before paid any attention to! I have found, for instance, inconsistencies between my title and abstract and located "dangerous" words from paper introduction and some problems with text fluidity.

Perfect Condition. Insightful--lots of good tips when writing

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